

YOUNG GIANTS FOR THE NEXT 100 YEARS

Cooperation Nature Park Nossentiner / Schwinzer Heide
Project profile

CONVERSION FROM THE MONOCULTURE PINE FOREST TO A CLIMATICALLY STABLE DECIDUOUS MIXED FOREST

In cooperation with the Nature Park Nossentiner / Schwinzer Heide, we offer you the opportunity to support a regional nature conservation project in the direct vicinity of our production site. Thus you ensure the sustainable development of the nature park. With every tree planted you enable the compensation of CO₂ emissions.

Goals

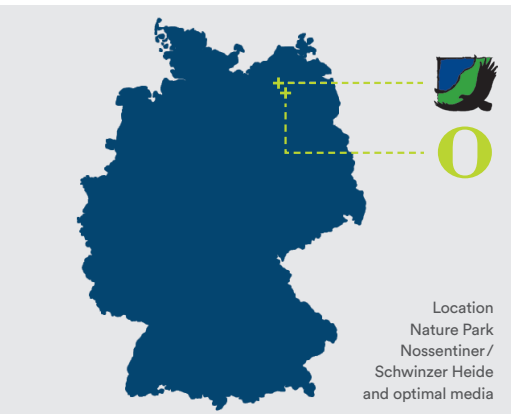
- + Support a regional nature protection project directly at the production site
- + Afforestation from pine forest to climatically stable deciduous mixed forest
- + Increasing biodiversity through creation of a deciduous mixed forest
- + Compensation of unavoidable CO₂ emissions at the production site

Good reasons for supporters

- + You receive a sustainable product for only 2% of the order value for printing- and 5% of the order value for finished data carrier products with a minimum contribution of EUR 80,00 (plus handling fee)
- + You support the afforestation of at least one lot with three trees
- + Mark your products with the partner logo of the nature park

The Nature Park Nossentiner / Schwinzer Heide

The nature park is located in the middle of the federal state of Mecklenburg-Western Pomerania and covers a total area of 350 km², which includes 16 designated nature reserves. The entire nature park is a European bird sanctuary. With its sparsely populated total area it stands for an environmentally friendly land use in harmony with nature and mankind. With the support of the Förderverein Nossentiner / Schwinzer Heide e. V., the regional development on the territory of the nature park is promoted.



Project description – Climate-stable afforestation lots are the future of the forest

Due to the rapid climate changes and the associated effects, the life expectancy of monotonous pine forests can be classified as low. In the nature protection project „Young giants for the next 100 years“, a partial replacement of the existing pine tree population in selected forest areas will be carried out and a targeted reforestation to create mixed deciduous forest will be realised.

For this purpose, three- to five-year-old deciduous trees such as beech, sycamore maple, hornbeam, winter linden and birch are planted. Some of these young trees are taken from particularly resistant and old trees from the nature park, so-called „giants“ and grown in the project's own tree nursery. Regular watering and maintenance work ensures ideal growing conditions. The installation of individual tree protection does not exclude wildlife from these areas and the promotion of biodiversity of plants and animals. In view of the climate changes, this minimizes the risk to the tree population and creates a sustainable and stable ecosystem to make the forest viable for the next 100 years.

Product labeling – Partner logo

By supporting the nature park you become a partner. Label your products and give your end customers transparent insights into project details with the help of a specific project URL or QR code.

Presentation components

- Partner logo with project URL
- QR code with reference to partnership
- Languages: German, English
- Available in colour, black or as negative

Examples



Partner of the Nature Park
Nossentiner / Schwinzer Heide