



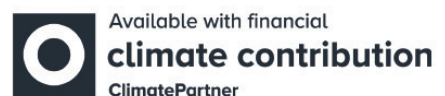
STEP. BY. STEP.

For us, sustainability is an ongoing process. For years, we have been making targeted investments in modern technologies to gradually reduce energy consumption, material usage and emissions across all areas of production. Since the start of 2026, we have completely switched our production at the press plant, the full-service printing plant, and in distribution and warehouse logistics to electricity from renewable energy sources.

Through regular certification, our services and production processes meet industrial and globally recognised standards. We are constantly working with our suppliers and partners to fulfil our ecological, economic and social responsibilities, and to ensure that our future production is even more sustainable.

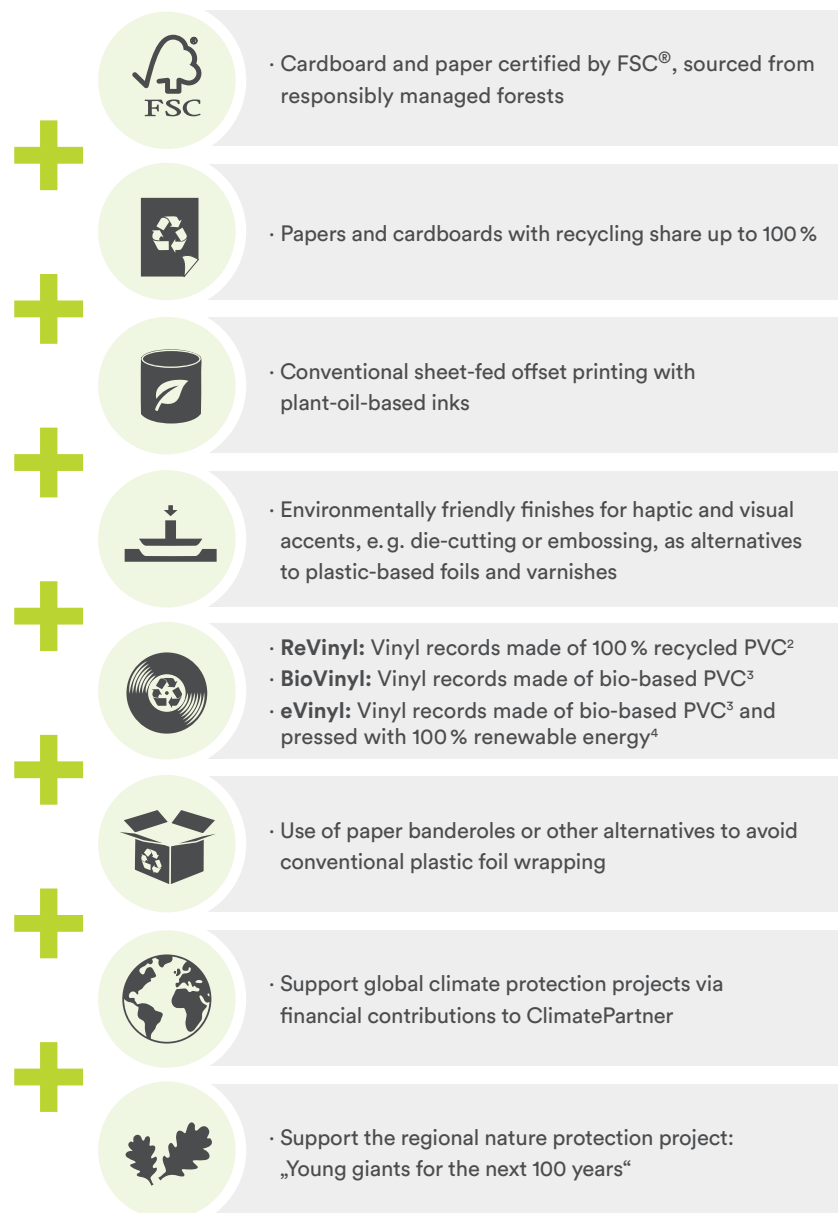
Responsibility within the company

- + Energy, environmental and quality management systems
- + Heat generated from our production process is used for heating, dehumidification and climate control in our office, storage and production space
- + Modern machinery for more efficient use of energy and raw materials
- + Avoidance of problematic minerals in our production
- + 100 % electricity from renewable energy sources¹
- + Electrifying internal transport without the use of fossil fuels
- + Full-scale in-house production and other measures for reducing our environmental footprint



ENVIRONMENTALLY CONSCIOUS SOLUTIONS FOR YOUR PRODUCT

optimal media takes its environmental responsibility seriously and is always working on developing and promoting environmentally friendly alternatives and production methods. Select the production variants that suit your product best. Please ask your personal representative about further ecological solutions and options. Together, we will find the material and production options that best fit your product.



¹ Tracked via certificates of origin | ² Recycled PVC from in-house material recovery of edge trimmings and production rejects, post-industrial recycling (PIR) | ³ Use of certified, bio-based PVC in accordance with the ISCC mass balance approach; the corresponding amount of raw material is allocated to the end product in the balance sheet | ⁴ Recorded through energy balance and certificates of origin, validated by GUTCert