

## CLIMATEPARTNER – THE FINANCIAL CLIMATE CONTRIBUTION

In cooperation with ClimatePartner, we compensate all unavoidable CO<sub>2</sub> emissions generated in the production process through a recognised climate protection project. It has been shown that climate protection projects cut greenhouse gas emissions. Afforestation and renewable energies are just two ways they do this.

### Why products with a financial climate contribution are a good choice

- + You will be making a valuable contribution to global climate protection and supporting recognised climate protection projects
- + You will receive documentation for every order so that you can label your product “Financial climate contribution”
- + Full transparency: the compensation of emissions can be tracked using an ID number and optionally a QR code
- + Certified according to TÜV Austria, Gold Standard and Verified Carbon Standard; TÜV, SGS and PwC monitored

### How to label your product with the “Financial climate contribution” label in three steps

- 1. Determining the CO<sub>2</sub> emissions associated with the product**  
Based on project-specific data, we will calculate the carbon footprint of your product.
- 2. Compensation of CO<sub>2</sub> emissions through a climate protection project**  
You select a climate protection project to support that will compensate the CO<sub>2</sub> emissions generated by your product. Your personal contact will send you an overview of regional and global projects. Please ask for a specific offer.
- 3. Labeling your product with the “Financial climate contribution” label**  
In order to ensure transparent communication, you will receive a specific ID number for every project with the “Financial climate contribution” label. You can enter this ID number at [www.climatepartner.com](http://www.climatepartner.com) to find information about your project and the climate protection project which compensate your CO<sub>2</sub>.

### Label/logo

Depending on the requirements, a specific ClimatePartner label containing the following design components will be generated:

- Product information: “... with financial climate contribution”
- ID number and tracking URL
- Selectable product categories, such as: print products, packaging, product, etc.
- Label with or without QR code
- Available in various languages
- Available in colour, black or as a negative

### References

