

CLIMATE-NEUTRAL PRODUCTION WITH CLIMATEPARTNER

In cooperation with ClimatePartner, we offset all unavoidable CO₂ emissions generated in the production process through a recognised climate protection project. It has been shown that climate protection projects cut greenhouse gas emissions. Reforestation and renewable energies are just two ways they do this.

Independent organisations like TÜV, SGS and PwC monitor the precise level of savings and project organisers can finance their projects by selling certified emissions reductions.

Why climate-neutral products are a good choice

- You will be making a valuable contribution to global climate protection and supporting recognised climate protection projects
- You will receive documentation for every climate-neutral order so that you can give your print product the “Climate neutral” label
- Full transparency: the emissions offset can be tracked using an ID number
- Certified according to TÜV Austria and ISO 16759

How to certify your product with the “Climate neutral” label in three steps

1. Determining the CO₂ emissions associated with the product

Based on project-specific data, we will calculate the carbon footprint of your product.

2. Offsetting CO₂ emissions through a climate protection project

You select a climate protection project to support that will offset the CO₂ emissions generated by your product. You can find an overview of regional and global projects on ClimatePartner’s [ClimateMap](#).

3. Certifying your product with the “Climate neutral” label

In order to ensure transparent communication, you will receive a specific ID number for every project with the “Climate neutral” label.

You can enter this ID number at www.climatepartner.com to find information about your project and the climate protection project offsetting your CO₂.

Label/logo

Depending on the requirements, a specific ClimatePartner label containing the following design components will be generated:

- Production information: “Climate neutral”
- ID number and tracking URL
- Selectable product categories, such as: print products, packaging, product, etc.
- Label with or without QR code
- Available in various languages
- Available in colour, black or as a negative

References

