

FIRE AT OPTIMAL MEDIA

On 16. March 2020 there was a fire in one of the server rooms on the premises of optimal media in Röbel/Müritz. The cause was probably a technical defect in an uninterruptible power supply (UPS). Neither employees nor firefighters were injured during the security and extinguishing work of the fire.

Thanks to the rapid, conscientious and coordinated action of the emergency services and employees, optimal media has been fully operational again since 17. March 2020. Thanks to redundant server systems operating independently of each other in terms of location, the security of all product and order data was guaranteed at all times.

The extinguishing work continued into the evening hours, on the one hand due to the strong smoke development with extreme visual obstructions and on the other hand due to the uncertainty of a possible voltage supply of the UPS during the extinguishing process, which at the same time represented a danger to the life of the emergency services. The CO₂ extinguishing system permanently installed in the server room triggered the fire and was also able to contain it for a short time, but did not extinguish it completely. Finally, the fire was extinguished with water, which then brought the fire under control, but caused water ingress in the production area of the printing house below. At the same time, the printing presses in the production area were successfully protected against damage caused by water ingress.

Immediately after the fire was extinguished, the affected servers were repaired during the night and put back into operation in a redundant server room so that all production and distribution-relevant systems were actively available again by the start of the morning shift.

A special thanks goes to the volunteer fire brigade Röbel/Müritz and the surrounding communities, who proceeded very calmly and together with the employees of optimal media to avoid personal injuries and serious economic consequences for the company.

The Management Board